Monday, November 17th Tuesday, November 18th

# Christa McAuliffe

RANSFORMING EACHING ECHNOLOGY

Conference 2025

NEW DATES & LOCATION!

**Grappone Conference Center,** 70 Constitution Ave, Concord, NH



# JOIN US TO ENGAGE DECISION-MAKERS ACROSS NEW ENGLAND

CO-SPONSORED BY THE
NHSAA NH School Administrators
Association
NHSTE NH Supporting Tech-Using
Educators

IN PARTNERSHIP WITH
NHCTO Council NH CoSN Affiliate

10%

**Other** 

Secondary Educators 14%

**Elementary Educators** 

**7**%

Library Media Staff 11% District-School Level Admins 36%

Tech Admins
Tech Integrators 6%

16%

Reserve your exhibit space & networking opportunity today at www.nhcmtc.org

**2025 Call for Solution Partners** 

# **Solution Partner Engagement Options**

#### 2-Day Solution Partner Booth ~ \$1,400

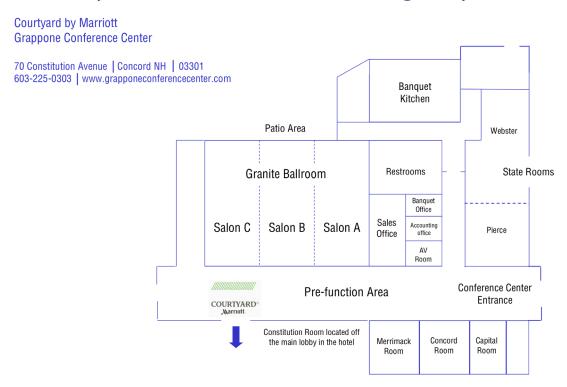
- \* Standard booth space (minimum of 60ft<sup>2</sup>) in the Partner Pavilion with pipe & drape, 6' long, skirted exhibit table, 2 chairs, & 1 110v outlet
- ★ Company name, contact information, hyperlinked website, & 100-character description listed on the CMTC website
- \* Two 2-day Solution Partner credentials for Monday & Tuesday that include name badge, meals, & access to all conference events & activities (additional credentials are \$60pp/day)
- Robust wireless internet access in the Solution Partner Pavilion & all conference locations

## **Included with all Solution Partner Engagement Options**

- Opportunity to post 10-minute YouTube marketing "trailer" videos
- **★** 5% & 10% Early-bird Discounts

- \* Access to attendee information pre and post conference
- \* Participation in engagement activities (pre, during, & post-conference)

# 10% Super Early-bird discount available through June 30<sup>th</sup> 5% Early-bird discount available through July 31<sup>st</sup>



## For more information visit www.nchmtc.org

CONFERENCE VENUE: The Grappone Conference Center, a Marriott property, is adjacent to the Courtyard by Marriott and conveniently located just off Interstate 93 in Concord, NH just 30 minutes from the Manchester-Boston Regional Airport (MHT) and approximately 90 minutes from Boston International Airport (BOS).

The CMTC Solution Partner Pavilion and all conference spaces include a robust wireless network. Grappone Conference Center, 70 Constitution Avenue, Concord, NH 03301 Phone: 603.225.0303

# **Sponsorship Opportunities & Benefits**

Platinum Sponsor (2 available)	\$3,500
Gold Sponsor (3 available)	\$3,000
Silver Sponsor (4 available)	\$2,500
Bronze Sponsor (5 available)	\$2,000

Please contact Kymra Kurinskas at kymra@nhsaa.org to discuss sponsorship opportunities

NOTE: non-profit discount is not applicable to sponsorships

#### Platinum \$3,600

- \*2-Day booth (approximately 120ft²) in a Premium hallway location ~ includes 2 draped tables, 4 chairs, & 2 110v outlets
- \*Priority booth location selection
- Five 2-day registration credentials (additional credentials \$60pp/day)
- \*Option to introduce the Keynote speaker on one day

#### Silver \$2,600

- **\*2-Day booth (approximately 60ft<sup>2</sup>)** in a Premium hallway location ~ includes 1 draped tables, 2 chairs, & 1 110v outlet
- \*Priority booth location selection
- \*Three 2-day registration credentials (additional credentials \$60pp/day)
- ★Breakfast Sponsor Recognition

#### Gold \$3,100

- \*2-Day booth (approximately 100ft²) in a Premium hallway location ~ includes 2 draped tables, 4 chairs, & 2 110v outlets
- \*Priority booth location selection
- Four 2-day registration credentials (additional credentials \$60pp/day)
- \*Option to introduce a SpotLight speaker

#### Bronze \$2,100

- \*2-Day booth (approximately 60ft<sup>2</sup>) in a Premium location ~ includes 1 draped table, 2 chairs, & 1 110v outlet
- \*Priority booth location selection
- \*Two 2-day registration credentials (additional credentials \$60pp/day)
- \*Dessert Sponsor Recognition

## **Important Notices**

10% Super Early-Bird discount available through June 30th 5% Early-Bird discount available through July 31st

Priority booth selection through the end of September. Booths must be paid in full to be assigned.

CMTC partner organizations will promote professional learning event notices from our sponsors via email to the partner's respective member lists through the end of June 2026.

## **Included with all Sponsorship Tiers:**

- \* Logo included in 1 fall email blast to participants \* Logo displayed on CMTC website, all conference signage, & at the conference prior to keynote each day \* Full company contact information included in the CMTC solution partner directory
  - \*Opportunity to post up to 10-minute YouTube marketing video \* Access to attendee contact information
  - \*Participation in ALL engagement activities (pre, during, & post conference.) \*Sponsor Ribbon on Name Badge
  - ★Certificate of Sponsor Appreciation for home office ★Company logo highlighted on the website sponsorship page

General Questions? Contact Kymra Kurinskas about Solution Partner options available for CMTC25 at kymra@nhsaa.org or 603.225.3230

## **ONSITE Conference & Exhibit Hours for the Partner Pavilion**

Sunday, 11/16/2025	Monday, 11/17/2025
8:30 am – 2:30pm	Conference Hours: 8:30 am – 2:30pm
Exhibitor Setup Hours: Sunday PM ~ 6:00 – 9:00pm Monday AM ~ 6:30 – 8:00am	Exhibitor Setup Hours: Tuesday PM ~ 4:00 – 5:30pm Wednesday AM ~ 6:30 – 8:00am
Teardown Hours: Tuesday ONLY ~ 2:30 - 4:00pm	

### **Raffle Prizes**

Each year CMTC receives a generous level of support from our exhibitors in providing door prizes for the closing session. Once again for 2025 - we will require attendees to visit each booth in order to be eligible to win each prize. The more valuable the prize, the more traffic you can expect!

#### Meals

All 2-Day options include two solution partner credentials that include meals and access to all conference events and activities. Additional solution partner credentials can be purchased for \$60pp/day per credential.

## Lodging

Exhibitors are eligible for the reduced hotel rate of \$139 per night + tax (single/double) at the conference hotel:

Courtyard Concord 70 Constitution Avenue Concord, NH -03301

603.225.0303

To receive the special conference rate, individuals must make their reservation by 10/26/2025 using the link on CMTC25 website ~ nhcmtc.org.

Check-in time is 3:00pm. Check-out is 11:00pm.

All reservations made after October 26, 2025 may be subject to the hotel's prevailing rates.

# Early-Bird Discount Deadlines

For ALL solution partner opportunities, registration/payment received in full by June 30th are eligible for a Super Early-bird 10% discount. Registration/payment received in full by July 31st are eligible for a 5% Early-bird discount.

## **Booth Assignments**

Platinum, Gold, Silver, and Bronze Sponsors paid in full will have first priority booth selection through the end of September. 2-Day Solution Partner Booth exhibitors paid in full will be assigned booths based on their selected preferences beginning in mid-September in order of their registration payment date. CMTC reserves the right to adjust booth locations for logistical purposes.

#### **Non-Profit Discount**

A non-profit discount may be available for qualifying solution partners, please contact Kymra at kymra@nhsaa.org to see if your organization meets our criteria. The non-profit discount does not apply to Sponsorship opportunities.

## **Special Requests**

If you have a "Free Standing Exhibit Booth," it must fit within the dimensions noted on the Registration Form. Please contact Kymra at kymra@nhsaa.org or 603-225-3230 by Monday, October 27th, 2025 if you require any special adaptations (i.e. telephone, extra electrical) and to define your space layout. This is your responsibility and IS NOT INCLUDED in the registration fee.

## **Shipments**

Advanced material shipments and direct shipments should be sent to:

Attn: CMTC Conference

70 Constitution Ave, Concord, NH 03301

Material handling fees will apply and shipping details/logistics are provided two months prior to the conference and upon receipt of exhibitor payment in full.

Visit www.nhcmtc.org for more information

## **Deadlines**

**June 30**<sup>th</sup> Super Early-bird discount. Registrations and payments received in full by Monday, June 30th are eligible for a 10% discount.

**July 31st** Early-bird discount. Registrations and payments received in full by Thursday, July 31st are eligible for a 5% discount. October 27<sup>th</sup> Contact Kymra for special arrangements. They may assess a late fee for ALL REQUESTS received after Monday, October 27th.

Questions? Email Kymra Kurinskas at kymra@nhsaa.org or call 603.225.3230