

WEDNESDAY, DECEMBER 4TH
THURSDAY, DECEMBER 5TH

Christa McAuliffe

TRANSFORMING
TEACHING
TECHNOLOGY

Conference 2024

NEW DATES &
LOCATION!

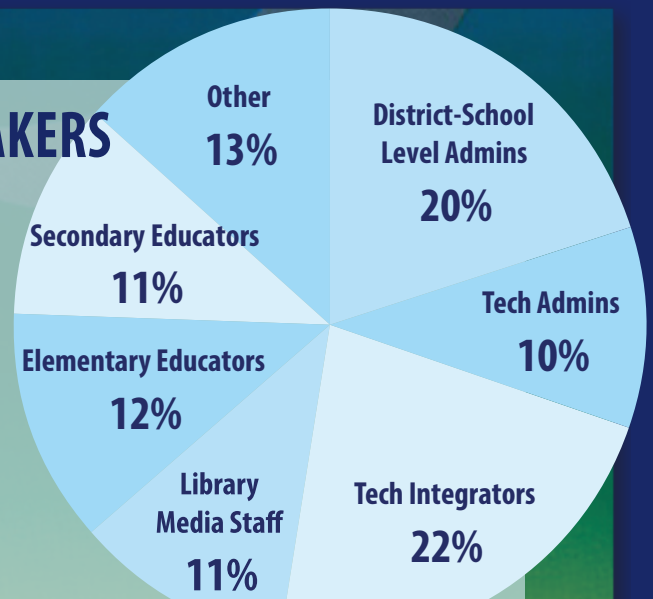
Sheraton Nashua
11 Tara Boulevard
Nashua, NH



JOIN US TO ENGAGE DECISION-MAKERS ACROSS NEW ENGLAND

CO-SPONSORED BY THE
NHSAA NH School Administrators
Association
NHSTE NH Affiliate of ISTE

IN PARTNERSHIP WITH
NHASCD NH Association for Supervision
and Curriculum Development
NHASP NH Association of School Principals
NHCTO Council NH CoSN Affiliate
NHSLMA NH School Library Media
Association



Reserve your exhibit space
& networking opportunity
today at www.nhcmtc.org

2024 Call for Solution Partners

Solution Partner Engagement Options

2-Day Solution Partner Booth ~ \$1,500

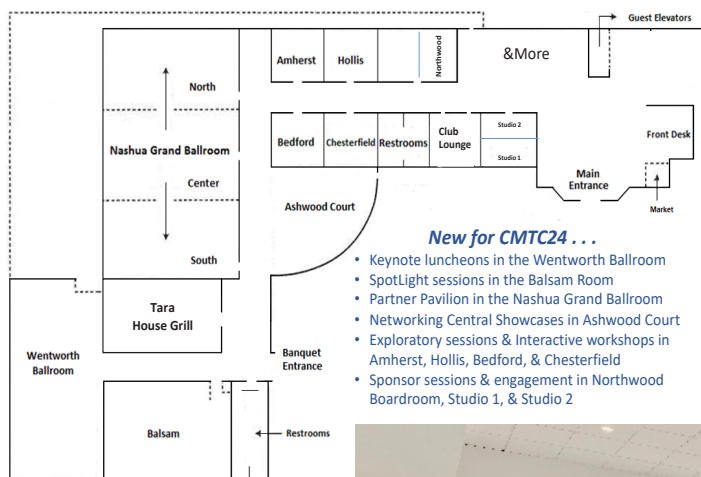
- * Standard booth space (minimum of 80ft²) in the Partner Pavilion with pipe & drape, 6' long, skirted exhibit table, two chairs, & one 110v outlet
- * Company name, contact information, hyperlinked website, & 100-character description listed on the CMTC website & SCHED online planner
- * Access to 30-minute meeting times in Studio 1 ~ **first come, first served** (see page 4 for photo)
- * Two 2-day Solution Partner credentials for Wednesday & Thursday that include name badge, meals, & access to all conference events & activities (additional credentials are \$50pp/day)
- * Robust wireless internet access in the Solution Partner Pavilion & all conference locations

Included with all Solution Partner Engagement Options

- * Opportunity to post 10-minute YouTube marketing "trailer" videos
- * 5% & 10% Early-bird Discounts
- * Access to attendee information
- * Participation in engagement activities (pre, during, & post-conference)

10% Super Early-bird discount available through June 30th

5% Early-bird discount available through August 31st



For more information visit
www.nhcmtc.org

Sponsorship Opportunities & Benefits

Platinum Sponsor (2 available)	\$3,800
Gold Sponsor (3 available)	\$3,300
Silver Sponsor (4 available)	\$2,800
Bronze Sponsor (5 available)	\$2,300

NOTE: non-profit discount is not applicable to sponsorships

Please contact
Kymra Kurinskas at
kymra@nhsaa.org
to discuss sponsorship
opportunities

Platinum \$3,800

- * **2-Day booth (minimum of 160ft²)** in a Premium location ~ priority selection includes 3 draped tables, 4 chairs, & 2 110v outlets
- * Access to the ***Northwood Boardroom** from 8:30-12:00 on one day (option to present two concurrent sessions and more)
- * Five 2-day registration credentials (additional credentials \$50pp/day)
- * Option to introduce the Keynote speaker on one day
- * Option to lunch in the main dining room

Gold \$3,300

- * **2-Day booth (minimum of 120ft²)** in a Premium location ~ priority selection includes 2 draped tables, 4 chairs, & 2 110v outlets
- * One AM presentation time in ***Studio 2**
- * Four 2-day registration credentials (additional credentials \$50pp/day)
- * Option to introduce a SpotLight speaker
- * Option to lunch in the main dining room

Silver \$2,800

- * **2-Day booth (minimum of 80ft²)** in a Premium location ~ priority selection includes 2 draped tables, 4 chairs, & 2 110v outlets
- * One PM presentation time in the ***Northwood Boardroom** OR one AM or PM presentation time in ***Studio 2 (first come, first served)**
- * Three 2-day registration credentials (additional credentials \$50pp/day)
- * Breakfast Sponsor Recognition
- * Option to lunch in the main dining room

Bronze \$2,300

- * **2-Day booth (minimum of 80ft²)** in a Premium location ~ priority selection includes 1 draped table, 2 chairs, & 1 110v outlets
- * Access to 1 AM or PM 50-minute meeting time in ***Studio 1** for private group interaction (**first come, first served**)
- * Two 2-day registration credentials (additional credentials \$50pp/day)
- * Dessert Sponsor Recognition
- * Option to lunch in the main dining room

**Check out the new spaces available to our sponsors on the next page!*

Important Notices

10% Super Early-Bird discount available through June 30th
5% Early-Bird discount available through August 31st

Priority booth selection through the end of September *booths must be paid in full to be assigned.

CMTC partner organizations will promote via email to their respective member lists professional learning event notices from our sponsors through the end of June 2025.

Included with all Sponsorship Tiers:

- * Logo included in 1 fall email blast to participants
- * Logo displayed on CMTC website, all conference signage, & at the conference prior to keynote each day
- * Full company contact information included in the CMTC solution partner directory
- * Opportunity to post up to 10-minute YouTube marketing video
- * Access to attendee contact information
- * Participation in ALL engagement activities (pre, during, & post conference.)
- * Sponsor Ribbon on Name Badge
- * Certificate of Sponsor Appreciation for home office
- * Presentations highlighted on the website & Sched online planner
- * Company logo highlighted on the website sponsorship page

General Questions? Contact Kymra Kurinskas about Solution Partner options available for CMTC24 at kymra@nhsaa.org or 603.225.3230

NEW Location ~ NEW Spaces for our Sponsors

CMTC is excited to offer the following new spaces to our sponsors.



The Sheraton Nashua is conveniently located immediately off Exit 1 of the F.E. Everett Turnpike and offers plenty of FREE parking .



Studio 1 provides our Bronze sponsors a convenient space to meet informally with conference attendees. AV is included in the space.



The spacious Northwood Boardroom provides our Platinum (AM) and Silver (PM) sponsors a great location to offer 50-minute presentations and/or meet informally with conference attendees. AV is included in the space.



The nicely appointed **Studio 2** provides our Gold (AM) and Silver (PM) sponsors a great location to offer a 50-minute presentation and/or meet informally with conference attendees. AV is included in the space.

CONFERENCE VENUE: The Sheraton Nashua, a Marriott property, is located just off the F.E. Everett Turnpike at Exit 1 - Spitbrook Road, 20 minutes from the Manchester-Boston Regional Airport (MHT) and 50 minutes from Boston International Airport (BOS).

The CMTC Solution Partner Pavilion and all conference spaces include a robust wireless network. Sheraton Nashua, 11 Tara Boulevard, Nashua, NH 03062 Phone: 603.888.9970

ONSITE Conference & Exhibit Hours for the Partner Pavilion

Wednesday, 12/04/2024	Thursday, 12/05/2024
Conference Hours: 8:30 am – 3:30pm	Conference Hours: 8:30 am – 3:30pm
Exhibitor Setup Hours: Tuesday PM ~ 12:00 – 6:00pm Wednesday AM ~ 6:30 – 8:00am	Exhibitor Setup Hours: Wednesday PM ~ 4:00 – 5:30pm Thursday AM ~ 6:30 – 8:00am
Teardown Hours: Thursday ONLY ~ 3:00 - 4:00pm	

Capital Convention is available to assist our solution partners with specific requests regarding booth configurations: please notify them prior to the conference. Capital Convention staff will be on-site during setup & teardown hours to answer any questions you may have.

Raffle Prizes

Each year CMTC receives a generous level of support from our exhibitors in providing door prizes for the closing session. Once again for 2024 - we will require attendees to visit each booth in order to be eligible to win each prize. The more valuable the prize, the more traffic you can expect!

Meals

All 2-Day options include two vendor credentials that include meals and access to all conference events and activities. Additional exhibitor credentials can be purchased for \$50pp/day per credential.

Housing

Exhibitors are eligible for the reduced hotel rate of \$139 per night + tax (single/double) at the conference hotel:

Sheraton Nashua
 11 Tara Boulevard,
 Nashua, NH 03062
 Phone: 603.888.9970

To receive the special conference rate at the hotel, individuals must indicate that they are with the Christa McAuliffe Technology Conference.

Check-in time is 3:00pm. Check-out is 12:00pm. All reservations made after November 11, 2024 may be subject to the hotel's prevailing rates.

Early-Bird Discount Deadlines

For ALL solution partner opportunities ~ Registration/payment received in full by June 30th are eligible for a Super Early-bird 10% discount. Registration/payment received in full by August 31st are eligible for a 5% Early-bird discount.

Booth Assignments

Platinum, Gold, Silver, and Bronze Sponsors paid in full will have first priority booth selection through the end of September. 2-Day Solution Partner Booth exhibitors paid in full will be assigned booths based on their selected preferences beginning in October in order of their registration payment date. CMTC reserves the right to adjust booth locations for logistical purposes

Non-Profit Discount

A non-profit discount may be available for qualifying solution partners, please contact Kymra at kymra@nhsaa.org to see if your organization meets our criteria. **The non-profit discount does not apply to Sponsorship opportunities.**

Special Requests

If you have a "Free Standing Exhibit Booth," it must fit within the dimensions noted on the Registration Form. Please contact Kymra at kymra@nhsaa.org or 603-225-3230 by Tuesday, November 12th, 2024 if you require any special adaptations (i.e. telephone, extra electrical) and to define your space layout. This is your responsibility and **IS NOT INCLUDED** in the registration fee.

Shipments

Advanced material shipments and direct material shipments should be sent C/O Capital Convention Contracts. Please refer to the exhibitor manual for instructions. Material handling fees will apply and shipping details/logistics are provided two months prior to the conference and upon receipt of exhibitor payment in full.

Visit www.nhcmtc.org for more information

Deadlines

June 30th Super Early-bird discount. Registrations and payments received in full by Wednesday, June 30th are eligible for a 10% discount.

August 31st Early-bird discount. Registrations and payments received in full by Wednesday, August 31st are eligible for a 5% discount.

November 12th Contact Kymra for special arrangements. They may assess a late fee for ALL REQUESTS received after Monday, November 12th.

Questions? Email Kymra Kurinskas at kymra@nhsaa.org or call 603.225.3230